**PROJECT ON DIGITAL MARKETING**

**NAME:HARISHRAJ.A**

**TEAM MEMBERS:**

HARISHRAJ.A(69EA8779B6CD17DBEC6437ECF2D63FE8)(**TEAMLEAD)**

**TEAM NM ID:** NM2023TMID03440

**DEPARTMENT:** B.E COMPUTER SCIENCE AND ENGINEERING – FINAL YEAR

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** HOW TO BUILD AND EXECUTE THE ON-PAGE SEO FOR YOUR WEBSITE HOW TO BUILD ON-PAGE SEO FOR WEBSITE

**BRAND NAME:** I WORLD

**CATEGORY: “**I-PHONES AND I-PADS”

**TARGET AUDIENCE:** All (Men, Women and Adults)

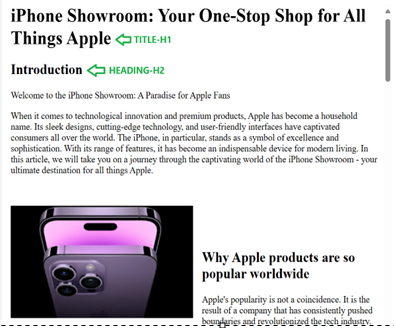
**EMAIL:** [**iworld.hello@gmail.com**](file:///C:\Users\haris\Downloads\iworld.hello@gmail.com)

**RECORDED VIDEO**

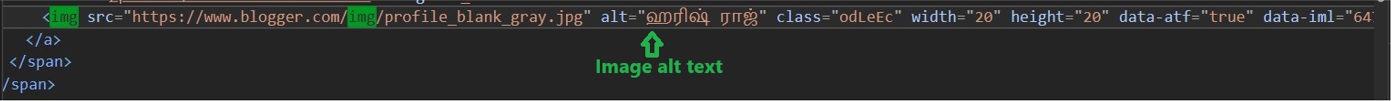
[**https://drive.google.com/file/d/1FSkQhw4DpgvkwiyCu6zqqY6b0zcDKoAb/view?usp=drivesdk**](https://drive.google.com/file/d/1FSkQhw4DpgvkwiyCu6zqqY6b0zcDKoAb/view?usp=drivesdk)

**Documentation:**

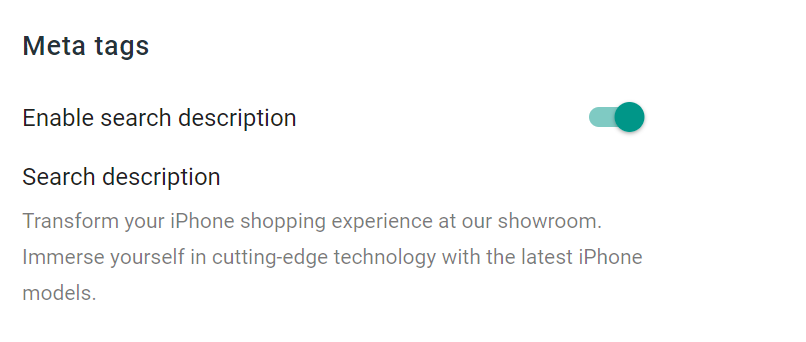
**Headers:**

****

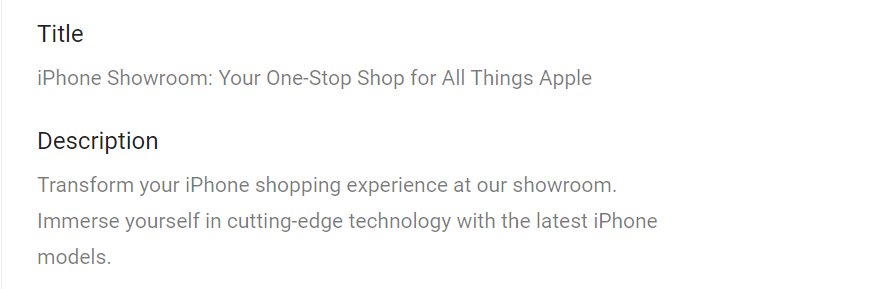
**Image alt text:**

****

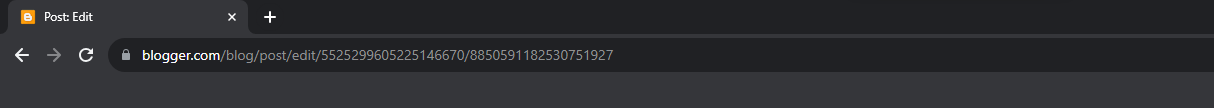
**Meta Description:**

****

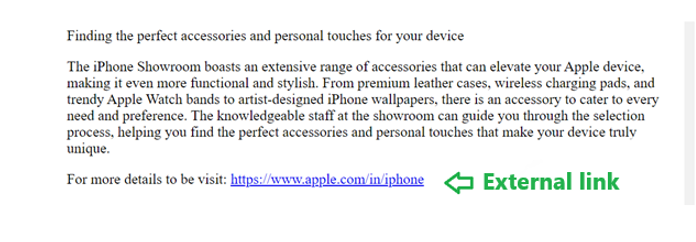
**Title:**

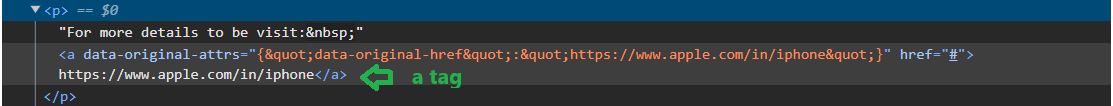
****

**Page URL:**

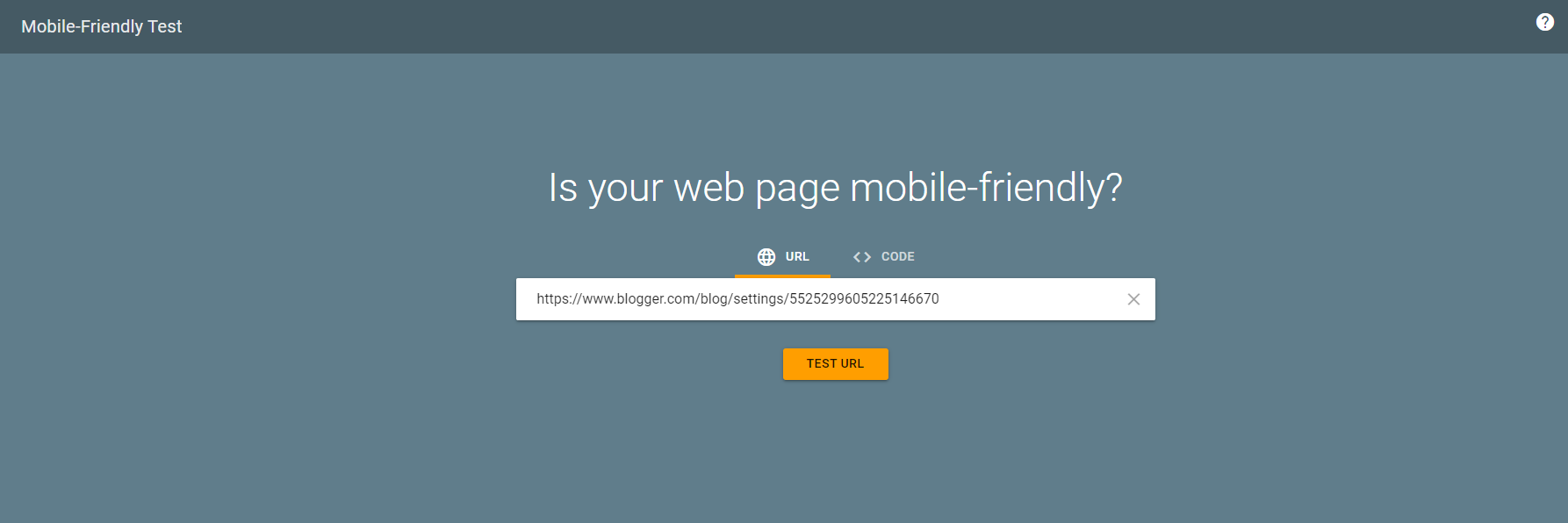
****

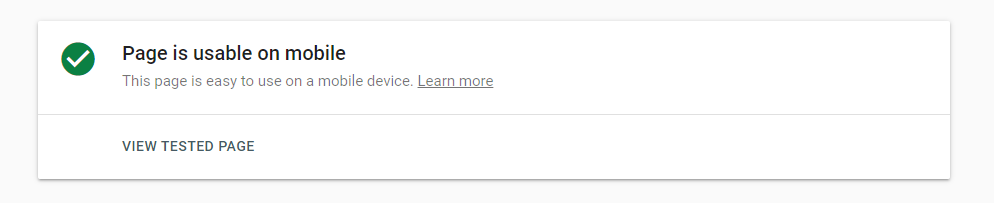
**External Linking:**

****

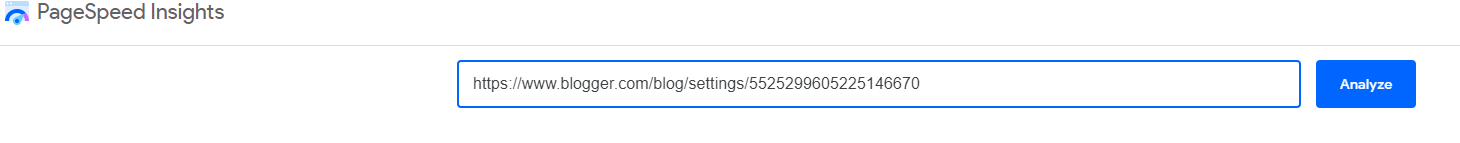
****

**Mobile Responsiveness:**

****

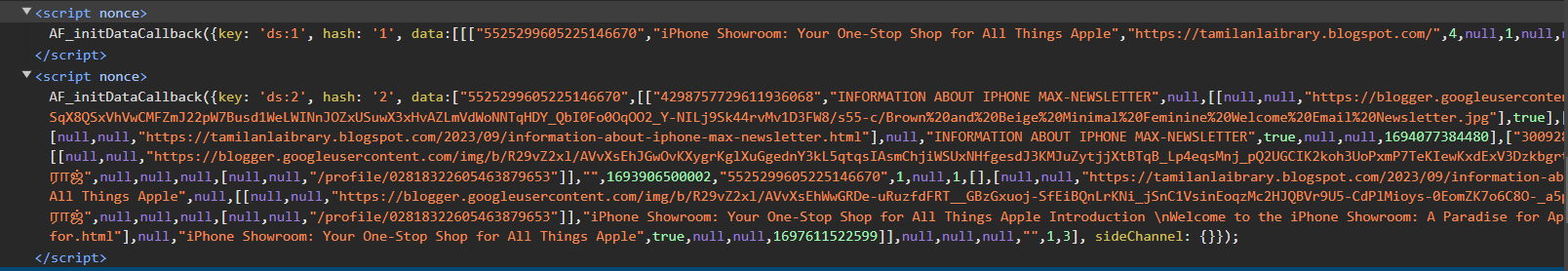
****

**Site Speed:**

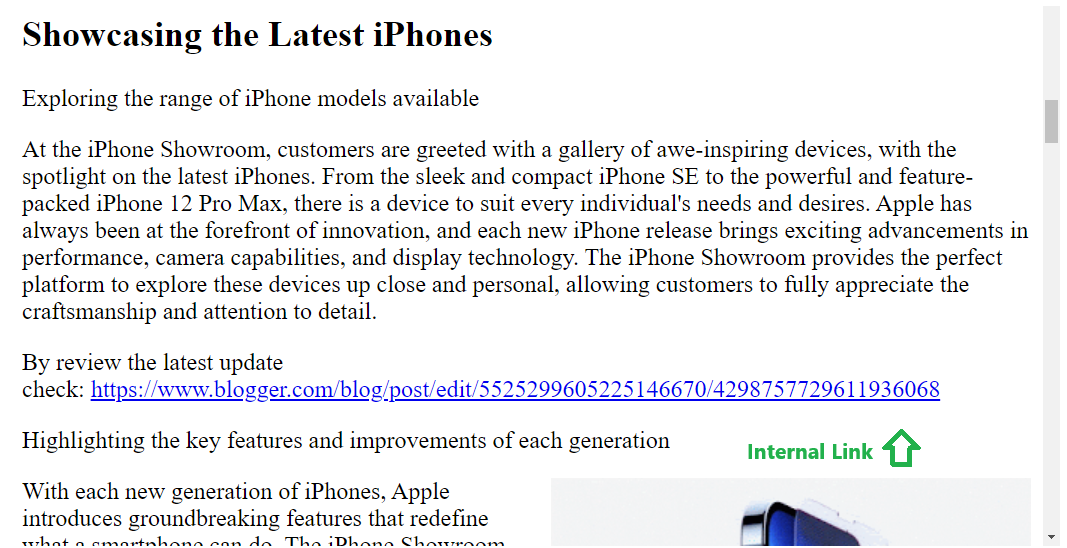
****

****

**Structured markup:**

****

**Internal Linking:**

****